

NOVEMBER 12-13, 2012

# THE LITIGATION SUMMIT AND EXPOSITION

L'ENFANT PLAZA HOTEL • WASHINGTON, DC

ALM, the leading media company focused on the business and practice of law, teamed with the unsurpassed expertise of the preeminent advisory board, is proud to create the must-attend **The Litigation Summit & Exposition!**

Experts in the business, legal, regulatory and technology sectors of litigation will convene for a brief forty-eight hours of revolutionary thought leadership. CLE-accredited educational programming on substantive law will include:

- Tracks of in-depth sessions on securities litigation, e-discovery, global litigation, the role of corporate IT in litigation, enterprise risk management, litigation funding, employment litigation and trial technology
- Special interest programs covering compliance, intellectual property, antitrust/competition, energy, products liability, regulatory developments and the business of litigation
- Plenary presentations on crisis management, internal investigations, ethics, FCPA and social media

*Programming subject to change*

We will bring together...

- General Counsel
- In-house heads of litigation
- In-house counsel in charge of securities, Employment, IP, environmental and much more
- Top trial counsel
- Leading experts in litigation support
- Thought leaders in legal technology
- Corporate C-suite executives
- Law firm CIOs
- Corporate CIOs
- Governmental attorneys

There is no better way to reach decision makers responsible for every aspect of the multidisciplinary litigation arena in one place and at one time than to showcase your expertise and products at the **Litigation Summit & Exposition.**

NOVEMBER 12-13, 2012

# THE LITIGATION SUMMIT AND EXPOSITION

L'ENFANT PLAZA HOTEL • WASHINGTON, DC

## Sponsorship Opportunities

Maximize your participation at the **Litigation Summit & Exposition** through educational and promotional sponsorships that set you apart from your competitors and enhance your opportunities to build relationships with delegates, advisory board members and speakers.

### Keynote Sponsorship \$12,500

Take part in the Litigation Summit CLE program by becoming a sponsor of the day one or day two keynote address. The keynote is attended by all registrants.

- Collaboration with Conference Producer to develop keynote presentation. (The keynote speaker must be a top General Counsel or someone of equal stature in the legal industry and be approved by Conference Producer.)
- Introduction of Keynote speaker at event Information and giveaways distributed at the keynote session
- Five complimentary conference passes for clients or potential clients
- One-time use of the post conference attendee postal mailing list (no emails)
- Sponsor's logo placed on all advertisements in ALM publications and emails
- Sponsor's logo and 75 word write-up on website
- Sponsor's logo listed in the event materials
- Placement of corporate logo on speaker podium
- Distribution of marketing materials at each session
- Opportunity to display one corporate banner in the conference room
- Table top exhibit space. Upgrade to a full booth for an additional \$2,000

### Plenary Sponsorship \$8,500

Take part in the Litigation Summit CLE program by becoming a sponsor of the day one or day two plenary address. The plenary is attended by all registrants.

- Collaboration with Conference Producer to develop plenary presentation. (Collaborate with the Conference Producer on topic and speakers.)
- Introduction of plenary speaker at event
- Information and giveaways distributed at the plenary session
- Five complimentary conference passes for clients or potential clients
- One-time use of the post conference attendee postal mailing list (no emails)

- Sponsor's logo placed on all advertisements in ALM publications, and emails
- Sponsor's logo and 75 word write-up on website
- Sponsor's logo listed in the event materials
- Placement of corporate logo on speaker podium
- Distribution of marketing materials at each session
- Opportunity to display one corporate banner in the conference room
- Table top exhibit space. Upgrade to a full booth for an additional \$2,000

### Conference Track Sponsorship \$15,000

Take part in the Litigation Summit CLE program by becoming a sponsor of an educational track.

- Two speaking opportunities for your company in the track sessions and at least one additional speaking opportunity for a client of the sponsor (speaker must be approved by Conference Producer)
- Five complimentary conference passes for clients or potential clients
- One-time use of the post conference attendee postal mailing list (no emails)
- Sponsor's logo placed on all advertisements in ALM publications and emails
- Sponsor's logo and 75 word write-up on website
- Sponsor's logo listed in the event materials
- Placement of corporate logo on speaker podium
- Distribution of marketing materials at each session
- Opportunity to display one corporate banner in the conference room
- Table top exhibit space. Upgrade to a full booth for an additional \$2,000

NOVEMBER 12-13, 2012

# THE LITIGATION SUMMIT AND EXPOSITION

L'ENFANT PLAZA HOTEL • WASHINGTON, DC

## **Gold Sponsorship**     \$7,500

Take part in the Litigation Summit CLE program by becoming a sponsor of the educational session.

- One Speaker on topic to be mutually agreed upon with Conference Producer.
- Three complimentary conference passes for clients or potential clients
- One-time use of the post conference attendee postal mailing list (no emails)
- Sponsor's logo placed on all advertisements in ALM publications and emails
- Sponsor's logo and 75 word write-up on website
- Sponsor's logo listed in the event materials
- Placement of corporate logo on speaker podium
- Distribution of marketing materials at session
- Opportunity to display one corporate banner in the conference room
- Table top exhibit space. Upgrade to a full booth for an additional \$2,000

## **Cocktail Reception Sponsorship**     \$7,500

- Two complimentary conference passes for clients or potential clients
- One-time use of the post conference attendee postal mailing list (no emails)
- Sponsor's logo placed on all advertisements in ALM publications and emails
- Sponsor's logo and 75 word write-up on website
- Sponsor's logo listed in the event materials
- Member of sponsor's company can address the reception attendees by giving brief welcoming/opening remarks.
- Distribution of marketing materials at reception
- Opportunity to display corporate banner at reception
- Table top exhibit space. Upgrade to a full booth for an additional \$2,000

## **For the following you must already be a sponsor or exhibitor**

### **Conference Material Sponsorship**     \$4,500

- ALM will produce a branded binder cover and spine with the sponsor's logo
- Sponsor can provide one tab with promotional or educational copy inserted in each binder
- One-time use of the attendee postal mailing list (no emails) provided after the event
- Two complimentary passes to the entire event
- Sponsor's logo and 50 word write-up posted on the website

### **Breakfast or Break Sponsorship**     \$3,500 (two available per day)

- On-time use on the attendee postal mailing list (no email) provided after the event
- Two complimentary passes to the entire event
- Sponsor's logo listed in the program brochure (including next to the sponsored function)
- Sponsor's logo and 50 word write-up posted on the website

### **Delegates Conference Bags Sponsorship**     \$5,500

- Bags to be supplied by sponsor. Production and associated costs for bags, will be the responsibility of the sponsor.
- The sponsored item will be supplied to each attendee
- One-time use of the attendee postal mailing list (no emails) provided after the event
- Two complimentary passes to the entire event
- Sponsor's logo and 50 word write-up posted on the website

### **Badge Lanyard Sponsorship**     \$5,500

- Badge lanyards to be supplied by sponsor. Production and associated costs for badge lanyards will be the responsibility of the sponsor.
- The sponsored item will be supplied to each attendee
- One-time use of the attendee postal mailing list (no emails) provided after the event
- Two complimentary passes to the entire event
- Sponsor's logo and 50 word write-up posted on the website

## **ADDITIONAL PRESENCE ENHANCERS**

- Lunch table sponsorship
- Directional signage
- Carpet/floor logo
- Banners
- Pre-Event email blast
- Enhanced listing on website and in event program

**CONTACT YOUR SALES  
REPRESENTATIVE FOR DETAILS**

NOVEMBER 12-13, 2012

# THE LITIGATION SUMMIT AND EXPOSITION

L'ENFANT PLAZA HOTEL • WASHINGTON, DC

## Exhibitor Information

### COST TO EXHIBIT

Additional charge of \$200 to be applied for corner positions

**Platinum Booth:** \$4,500

### BOOTH AMENITIES

- Draped 8 ft. high backdrop
- Draped 3 ft. high side rails
- 6 ft. undraped display table
- Standard sign
- Two chairs
- 24-hour security
- Two complimentary passes for conference seminars
- UNLIMITED complimentary passes to the exhibit floor
- UNLIMITED exhibitor badges
- A description of your products/services in the Official Show Program
- A complimentary listing with link to your site on [www.litigationsummit.com](http://www.litigationsummit.com)